

Hitome Senbonzakura
tree planting
commemorating
the 100th anniversary
Hold a special event.

Ogawara Sakura Illumination 2023-2024

Fantastic illuminations
reminiscent of spring cherry blossoms,
Riverside garden with a new sensation
tent cyclone, Meals in a kitchen car, etc.
Lots of events commemorating the
100th anniversary of
Hitome Senbonzakura planting!!

2023.12/1^{FRI} - 2024.1/8^{MON} 17:00-22:00
@Shiroishi-river Park



Ogawara Sakura Illumination 2023
River Side Garden

NEW SPOT
Debut

Riverside garden is here!!

2023.12/15-16-17 16:00-20:30

Riverside Garden, which offers natural relaxation and healing on the Shiraishi River bed illuminated by cherry blossom illumination, is now available for the first time. It's a special three-day event where you can enjoy menus and drinks related to cherry blossoms and flowers provided by local kitchen trucks in a tent that is integrated with the illuminations.



*This is an image

OGAWARA
CAMP NIGHT
2023.12.16 sat
17:00-20:00

A camping event will be held on the riverbed of the Shiroishi River during the cherry blossom illumination period. You can also use the Riverside Garden kitchen car on the day.



Detail



Inquiry 0224-53-1260 or ogawaras@jj.jet.ne.jp
Office in charge: Kaneko

Hitome Senbonzakura 100th Anniversary Rally is being held! ~2024 1/14 SUN

A total of 100 people will win luxurious local products, original goods with cherry blossom motifs, sweets, rice, alcohol, and more!

Landmark
is
POP



LINE Register
as a friend! !

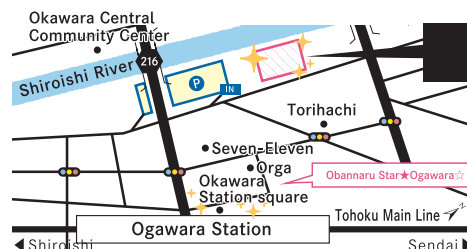
From this QR code ▶



Inquiry

Ogawara Town Commerce and
Tourism Division
TEL 0224-53-2659

Detail



Here

JR Tohoku
Main LINE
Ogawara St.
on foot 3 min.



Ogawara Sakura Illumination 2023

River Side Garden

2023.12/15・16・17 16:00-20:30

Shop & Event Information

Kitchen Car

One TOM

12/15・17 only

We offer processed sweet potato products such as baked sweet potatoes, baked sweet potato brûlée, and sweet potato chips. How about some hot baked sweet potatoes in the coming cold season? We look forward to welcoming everyone.



house from chickens MUGEN

Our soft and juicy fried chicken marinated in our secret soy sauce is loved by customers of all ages. We have a wide variety of flavors and are a fried chicken specialty store whose strength lies in the joy of choosing!



Mustache Burger

The Mustache Burger hamburgers are carefully baked, carefully crafted buns, 100% beef patties and original sauce. Enjoy this burger, which is all handmade.



cafe & crepe Chirubon

Based on the concept of "delicious is gentle," we offer crepes that are low in carbohydrates and gentle on the body, using domestic whole grain flour. We keep the sweetness as low as possible, and carefully make each ingredient by hand, including pies, custard, and raw chocolate sauce made with high cacao couverture. It's a sweet that both adults and children can eat with peace of mind. Please enjoy our exquisite chilled crepe that melts in your mouth.



Apper Kimpa

12/16 only

We offer delicious Korean food including bulgogi gimbap wrapped in Sendai beef. Please give it a try when you are in the area.



Event

Paint artist Takeshi Sato Original painting exhibition

We will exhibit Takeshi Sato's original drawings drawn on the Ogawara Autumn Festival stage.



Shop

Flower garden Hanahito

Yukiko Chiba, a flower artist living in Shiroishi City, opened a shop at Riverside Garden. In addition to fresh flowers, there are gorgeous flowers such as blizzard flowers and dried flowers. Please buy it as a Christmas present.



Detail



Event

Ogawara Sakura Illumination Photo session

12/15・16・17

During the Riverside Garden opening period, a professional photographer will hold a photo session with Ogawara Sakura Illumination in the background!



Feel free to Stop by please!



Supported by



The photo session will be sponsored by Miriz Co., Ltd. Miriz draws a future map for everyone in the region Life plan partner.



Event

Obanari Star★Ogawara☆

Station illumination

2023.12/1~2024.1/8

Winter night cherry blossoms are in full bloom in front of JR Ogawara Station! You can enjoy illuminations inspired by Ogawara, the town of Hitome Senbonzakura, in the station square and around the station Orga.



- ◆Place/Ogawara Station Square ◆Time/17:00-23:00
- ◆Transportation/For those using public transportation: Get off at Ogawara Station on the JR Tohoku Main Line For those coming by expressway (inter): 8.5km from Tohoku Expressway "Murata IC" 9.1km from Tohoku Expressway "Shiraishi IC"